

When you register for any of the **Write Smart** courses, you will always be working directly with Mike McClory, one of America's foremost authorities on successful writing and editing strategies. You will be participating in a live, 21st century, multi-media educational program — not just another humdrum PowerPoint slide show.

After graduating from Northwestern University, Mike began his career with the Congressional Digest, a publication that has earned a reputation — over a span of 90 years — for presenting different sides of complex political issues in lean, unpretentious language. Years later, in a 1996 interview, he recalled the experience:



Working with seasoned professional editors was full of surprises. I found, for instance, that people in the publishing business expend an enormous amount of time and energy applying the fundamentals of grammar and punctuation. In a few weeks, I learned more about writing than I had learned in four years of high school and four years of college.

As an instructor, Mike is not a dull ivory-tower type. His background includes:

- Producing six videos, beginning with **How to Become a Smarter Writer by Playing Games**, and developing a series of brain-training **Grammar Games** — lively, entertaining online resources that make learning fun.
- Publishing the 250-page **Write Smart** eBook, which provides a simplified, step-by-step approach to understanding the 12 language patterns that skilled professional writers and editors in the North American publishing industry rely on to communicate clearly.
- Editing the *Hill Rag*, a monthly Capitol Hill newsmagazine. The publication grew from 36 pages to 98 pages and became the most widely read community-based newsmagazine in Washington, DC.
- Making television commercials in New York for Fortune 500 companies.
- Teaching English and math in public and private schools (K-12) in California, Connecticut, Maryland, and Washington, DC.

Mike McClory has taught writing to people of all ages and backgrounds, from fourth graders to PhDs. Participants in his classes have come from a cross-section of business, government, nonprofit, and education organizations:

Academy for Educational Development
 Association of American Medical Colleges
 Department of Transportation
 U.S. House and Senate (both parties)
 Administrative Office of the U.S. Courts
 Montgomery County Public Schools
 National Association of Homebuilders
 Department of Agriculture
 Public Health Foundation
 U.S. Government Publishing Office
 Eversheds Sutherland,
 Environmental Protection Agency
 Department of Veterans Affairs
 Department of Defense
 National Audubon Society
 American Psychological Association
 National Waterways Conference
 Bureau of Indian Affairs
 Educational Testing Service
 Commodity Futures Trading Commission
 Federal Trade Commission
 Fairfax County Public Schools
 American Ecology Corporation
 The Smithsonian Institution
 Federal Communications Commission
 American Gas Association
 District of Columbia Public Schools
 National Association of Securities Dealers
 Wider Opportunities for Women
 American Association of Architects
 Social Security Administration
 Consumer Protection Safety Commission

General Dynamics
 Newsweek Magazine
 Department of Justice
 Alexandria City Public Schools
 Prince George's County
 Research Institute of America
 Princeton Capital Corporation
 The Nature Conservancy
 Falls Church Public Schools
 King & Spalding
 Cassidy & Associates
 Department of Commerce
 State Justice Institute
 The Calverton School
 Group Health Association
 Congressional Black Caucus
 Congressional Hispanic Caucus
 Department of Treasury
 Chronicle of Higher Education
 Library of Congress
 U.S. Supreme Court
 Baker & McKenzie
 Arlington County Public Schools
 Marine Corps Institute
 The Learning Group
 National Public Radio
 Phoenix Systems
 Berkeley Unified School District
 National Institutes of Health
 Life Cycle Engineering
 American Horticultural Society
 KIPP Public Charter Schools

WilmerHale
 Pepco
 IBM
 GTSI
 FBI
 CACI
 ACTION
 Peace Corps
 GAO
 WOR-TV
 NASA
 Rumsey Hall School
 ANSER
 Burdock Group
 St. Albans School
 Amtrak
 Maret School
 Warner-Lambert
 Meridian Corporation
 AARP
 TRW
 Burson-Marsteller
 MCI
 FH2M
 AT&T
 K2 Group
 ZAI
 AMS
 The Potomac School
 WMATA
 Contel
 U.S. Mint