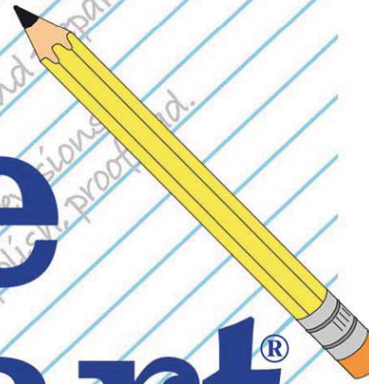


Write Smart®



Simplified 21st Century Writing Solutions
for
People Who Need To Communicate Clearly

Learn How to Treat
Sentences as **Word Puzzles** –
And How to Develop a
Clear, Persuasive Style
by
Putting the Pieces Together.

Train
Your
Brain

Mike McClory

The 240-page **Write Smart eBook** — an invaluable resource for students in school and professionals in the workplace — puts the answers to thousands of questions about **21st Century English** at your fingertips. Covers everything from presenting ideas in concise, well-organized sentences to interacting successfully with AI.

Writing and Editing Techniques Explained in Plain English

The **Write Smart eBook** provides time-tested, 21st Century solutions in Plain English — not the boring, outdated (and often confusing) "rules and exceptions" routine.

- Uses the innovative **12 Step Blueprint** — 12 fundamental language patterns that skilled professional writers and editors in America's publishing industry rely on to communicate clearly with their readers. (Unfortunately, these simple patterns often get skipped over in K-12 and college English classes.)
- Focuses on how to play language games by treating sentences as word puzzles — and how to solve writing problems by putting the pieces together.
- Stresses the importance of learning **different ways of creating** well-organized language patterns, a critical element in writing prompts for successful AI interactions.
- Explains everything from the basics of sentence structure and punctuation to the finer points of syntax and style — with interesting stories about how (and why!) the English language has continued to change over the last 1,200 years.
- Includes dozens of online, brain-training Grammar Puzzles, a fun way to learn how to develop good writing habits.
- Provides links to multiple external resources, including the *AP Stylebook*, *The Chicago Manual of Style*, *The MLA Stylebook*, *APA Style Manual*, *U.S. Government Publishing Office Style Manual*, *The Blue Book*, *The Elements of Style*, and *Kirkham's English Grammar* (the book that Abraham Lincoln used to polish his writing and speaking skills).

The **Write Smart eBook** is a free resource for all participants in the extended **Write Smart Courses** or the **Online Editing Program**.

Also available ...

The 6-hour **Good Grammar • Perfect Punctuation • Smart Sentences** video is divided into 24 units. These recordings of actual classes feature a series of lively discussions about how the English language works — and how to use professional editing techniques to turn good ideas into good writing.